



1551 South Winton Road
P.O. Box 18699
Rochester, NY 14618
TEL 585-271-2718
FAX 585-442-9198

MEDIA RELEASE

For immediate release: December 10, 2009

Contact: Chip Anthony chip@anthonychapels.com 764-9555

Attachments: photographs of Jonathan Smith and Mickey Sheffer

Brighton Volunteer Ambulance introduces Operations Manager and Training Director

Brighton Volunteer Ambulance (BVA) career staff members Jonathan Smith and Mickey Sheffer have assumed the roles of Operations Manager (Smith) and Training Director (Sheffer) at the agency, effective December 1st.

Jonathan Smith has over nine years of experience in pre-hospital emergency medicine, 6 years as a Paramedic. He began his EMS career in Wellsville, NY at the Wellsville Volunteer Ambulance, first as a volunteer EMT, then as a career EMT and Paramedic. Since 2005 he has been a Paramedic with Rural Metro Services. While at Rural Metro he was promoted to Major/Shift Supervisor. He has served BVA as a part-time Paramedic since 2007.

The Operations Manager is responsible for managing the day-to-day operations of BVA including supervision of staff, scheduling, Quality Assurance, training, policies and procedures. The Operations Manager also acts as a liaison with other town, county and regional EMS agencies.

Mickey Sheffer has been a Paramedic since 1998. She began her EMS career in 1992 as a volunteer EMT at Hilton Volunteer Ambulance. She spent 14 years at Rural Metro Services as a Paramedic and also served as a Field Training Officer, Paramedic Preceptor and Quality Assurance Monitor. She has held part-time positions as Paramedic at BVA and Gates Volunteer Ambulance.

The position of Training Director is responsible for planning, organizing, and managing the EMS training of BVA and the Brighton community.

Brighton Volunteer Ambulance (BVA), a nonprofit independent volunteer ambulance service, provides advanced and basic life support emergency medical services to Brighton residents. BVA also provides community education in cardiopulmonary resuscitation (CPR), the use of automatic external defibrillators (AED) and other EMS related services. To learn more, visit www.brightonambulance.org