



PULSE

A Quarterly Newsletter
Published by Brighton Volunteer
Ambulance for its Members

New Operations Initiative to be Announced

Dennis Mietz, President

I would like to take this opportunity to inform all of our members and staff of an important initiative which is being developed by the Operations Department and the Board of Directors. At our next General Membership Meeting on October 13, 2004, BVA will announce the details of a

re-organization of our Operations Department. The purpose of this proposal is to model the Operations part of our organization in a parallel manner to the Administrative side of BVA. This plan will help us move the organization forward to meet the ever increasing needs dic-

tated by our steadily increasing call base. Stay tuned for more information on this critical initiative.

I would also like to personally thank each and every one of you for your continued time and effort in support of the goals and objectives of BVA.

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Zhe "Zack" Zeng Street Renaming

Michael E. Pollock, Public Information Officer

A mother's love with the help of a lower Manhattan neighborhood and the NYC City Council are making the dream of Chen Jiaoxian, mother of the late Brighton Volunteer Ambulance (BVA) member Zhe "Zack" Zeng come true. Zeng died at the World Trade Center Attack on

9/11/2001 after gathering first aid kits and rendering aid to injured civilians.

Zack's mother went door-to-door in New York City's Chinatown gathering signatures on a petition to request the

(continued on page 5)



Bayard Street between Mulberry and Baxter Street in NYC Chinatown named 'Zhe "Zack" Zeng Way' in honor of Zeng, a WTC 9 - 11 hero.

Calendar of Events

BVA Board of Directors Nominations Due

Sunday, October 10, 2004

BVA General Membership Meeting

Wednesday, October 13, 2004

1830 Hours

Brighton Town Hall, Elmwood Avenue

BVA Annual Membership Meeting

(Elections)

Wednesday, November 10, 2004

1830 hours—Location TBD

BVA Membership Family Party

December 3, 2004

1630—2000 Hours

Location: TBD

BVA Open House

Sunday, May 15, 2005

BVA Base

EMS Week

May 15—21, 2005



"I would like to personally thank each and every one of you for your continued time and effort."

Dennis Mietz,
President BVA



Late Breaking News

Visit the BVA Web Site for the latest news. Michael E. Pollock, PIO, has been busy updating its format and information. BVA's website contains up to date news, calendar of events and useful links.

www.brightonambulance.org



Photos from National Night Out,
See Page 11
(Photo courtesy David Raz)

BVA Membership Meeting Announcements

Ann Louise Rydzewski, Board Secretary

I would like to remind all BVA members that the October General Membership Meeting is Wednesday, October 13, 2004 at 1830 hours to be held at the Brighton Town Hall on Elmwood Avenue.

The following month, the Annual Membership Meeting is to be held Wednesday, November 10, 2004.

Look for details in a notice which will be mailed to your home. Volunteers and employees are invited.



We ask everyone to check their home mailing address in EMFOTEC. If it's not correct, please contact Barb Sforza or John Corl otherwise you may not receive the meeting notice.

Board of Directors Nominations Being Accepted

Steve Wexler, Nomination Committee Chair, Membership Director

BVA is now accepting nominations for three (3) Board member positions.

Board members are expected to be leaders and provide exemplary behavior. Directors are expected to both attend and fully participate at Board meetings, bringing to the group new ideas and a willingness to work on various Board projects and assignments. The Board of Directors sets the present and future direction of the corps.

The members of the

Board shall, upon election, enter the performance of their duties commencing on January 1st. New Board members are elected by the General Membership for three (3) year terms.

A Nominee to the Board must be an active member in good standing and not on probation, and should have one (1) full year of service before becoming eligible for election to the Board of Directors. Nominees must be at least eighteen (18) years of age.

The Nominating Committee is currently accepting written letters of intent and nominations. Elections will be held at the Annual Meeting on November 10, 2004.

Please submit written letters of intent or nominations to the Nominating Committee c/o the "Membership" mailbox located at the Base on the 1st floor preferably no later than Sunday October 10, 2004 .



"Your response and efforts are to be applauded."

Brighton Resident
Lac Kine Drive

Crew:

Corl, Srugis, Corl,
Rydzewski

Review: National EMS Memorial Dedication

Michael E. Pollock, Public Information Officer

Zhe "Zack" Zeng, former EMT at BVA was honored during this year's National EMS Memorial Service ceremony on May 29th. The service took place at the First Baptist Church of Roanoke VA. Zack (age 29) perished during the World Trade Center attack on 9-11-2001, while performing first aid on victims on the scene, before the towers collapsed.

14 EMS personnel from 10 states from around the nation were honored as Line of Duty Deaths, including our Zack. This year's service was unique because it also included the youngest honoree (18 years old) to the oldest (73 years old). Families, friends and EMS representatives from around the country were present.

BVA's Michael E. Pollock attended the ceremony as BVA representative and accepted the medal, U.S. flag and white Rose on behalf of Zack's family.

The day began with a Procession of Honor. Lead by a plain unmarked ambulance draped with black material were two buses containing the families and representatives of those



Above: Michael Pollock with ceremonial escort, Captain Rocky Johnson of the Louisville (KY) Metro EMS Honor Guard.

Left: Pollock (left center) being presented with medal honoring Zack, a white rose and a U.S. flag that flew over the U.S. Capital



Left: Michael Pollock receives a salute from those attending the National EMS Service after presentation of the medal.

being honored. As the procession traveled through the streets of Roanoke, it passed emergency vehicles from around the country. Those personnel stood at attention and saluted those who lost their loved ones. Each emergency vehicle then joined the line, lights flashing, sirens wailing. The line got longer and longer. Civilians along the street stopped and watched this solemn sojourn.

EMS honor guards from

Pittsburgh, Boston, Cleveland, New York City, Louisville, Winston-Salem, ; Knoxville, Wilmington MA and the Minnesota State EMS Honor Guard participated in the ceremonies. Members of the honoree's families are presented with a medallion, symbolizing eternal memory; a U.S. Flag which has flown over the Nation's Capital, symbolizing service to the country; and a White Rose, symbolizing their undying
(continued on page 5)

BRIGHTON
Volunteer Ambulance

"I find your services excellent. We appreciate the courtesy and quick response."

Brighton Resident
East Avenue
Crew: McMahon,
Shufelt

Zeng Street Renaming *(continued from page 1)*

NYC City Council rename a street, in memory of her son, who died as a hero rescuing others. Her efforts to ensure her son's memory have been successful.

On September 11, 2004, a ceremony renaming Bayard Street between Mulberry Street and Baxter Street, 'Zhe "Zack" Zeng" Way' was held at 1:30 PM. This location is on the corner of Columbus Park, where Zack often met his friends. New street signs bearing his name are in place.

Brighton Volunteer Ambulance's Michael E. Pollock, Public Information Officer attended the NYC Street Renaming Service, on 9/11, and addressed the gathering on behalf of Brighton Volunteer Ambu-



Left to Right: Perry E. Palma Gil, BNY-ADR Division; Michael E. Pollock, PIO for BVA; Chen Jiaoxian, Zack's mother; Shen Zeng, Zack's brother and Louisa Shum, Zack's aunt stand near one of the sign poles bearing the name 'Zhe "Zack" Zeng Way' after BVA's fallen hero

lance.

Pollock said that he is pleased that Zack is being remembered in his hometown. Pollock explained, "BVA had dedicated its Ambulance 3059 to Zack and the other emergency workers that died in 9/11/2001 attack in October 2001." Pollock went on

to explain that he worked on behalf of BVA to get Zack placed on the New York State EMS Memorial in Albany, last May.

Pollock also represented BVA at the National EMS Memorial Service held in Roanoke VA (see article page 4).



"Thanks for an excellent job. They were prompt, courteous, and caring!"

Brighton Resident
Dunrovin Lane
Crew: McMahon,
Shufelt

National Memorial *(continued from page 4)*

love.

Each honoree's name is engraved on a bronze oak leaf which is added to the "Tree of Life", the Permanent Memorial on exhibit at the "To the Rescue" Museum in Roanoke.



Members of the honoree's families are presented with a medallion, symbolizing eternal memory; a U.S. Flag which has flown over the Nation's Capital, symbolizing service to the country; and a White Rose, symbolizing their undying love.

More information can be found at the National EMS Memorial Service web site at www.nemsms.org

Operations Update Michael Murphy, Director of Operations



"I want to thank everyone for their hard work and dedication."

Michael Murphy,
Director of
Operations

At the next General Membership meeting, you will be introduced to a proposal for Operations Department reorganization. This has been a carefully crafted process that originated with the Operations Department and was then refined by the Board of Directors. The final details will be presented at the meeting by BVA President Dennis Mietz.

This new structure was needed simply because we have grown as an organization. Our call base will exceed 4000 calls, this coming year. Our 2004 – 2005 budget will exceed one million dollars. We are contracted by the town of Brighton as their primary EMS provider. All of these factors make the creation of certain full time career positions necessary to maintain and improve on the services we provide to the people of Brighton.

Recently, we had some unanticipated vacancies,

due either to illness or injury. We wish all these persons a speedy recovery. In the meantime, each one of us as members needs to help fill these vacancies. Stop by the base; check the schedule, sign up for an extra shift. We cannot let the people we serve down!

This summer, we participated in many special events about the town. The town 4th of July Celebration, Night Out Against Crime and neighborhood events to name a few. There are more coming up soon. Please stop by the base and check the special sign-up sheets. Some of these events only take about 2 – 4 hours of time. It can range from ambulance tours to special event standbys. Our visibility to the Public does make a difference in the support we receive. This is especially true as we kick off our 2004 – 2005 Fund Drive.



Of special note, the next major special event is the Brighton High School Homecoming Parade of October 1st. We plan to have an ambulance riding in the actual parade, as well as one on standby at the Homecoming Party, where The Skycoasters will be the main attraction. It is important that the students see that we support them in their good times, as well as their times of need. This is one area that our new volunteers will come from.

In closing, all I can say is to keep up the good work serving our town and providing the best patient care possible.

Road Cleared Volunteer Member Listing

Steve Wexler, Membership Director

The following volunteer members are recognized for their dedication and commitment to BVA:

- ◆ Robert Brody
- ◆ Chuck Carline
- ◆ Nathan Clark
- ◆ Christina Corl
- ◆ Lisa Engstrom
- ◆ Paul Fredericks
- ◆ Ken Gordon
- ◆ Jim Gumer
- ◆ Ken Hazlett
- ◆ Bo Jefferies
- ◆ Tony Katsetos
- ◆ Beth Ann McNeill
- ◆ Dennis Mietz
- ◆ Eric Morrie
- ◆ Michael Murphy
- ◆ Ira Platt
- ◆ Preethum Prithviraj*
- ◆ Matt Quinn
- ◆ David Raz
- ◆ Ann Louise Rydzewski
- ◆ Adam Smotrich
- ◆ Maurice Soucy
- ◆ Duncan Ververs
- ◆ Richard Wersinger
- ◆ Steve Wexler

*Recently cleared

Thank You!



Top Volunteer Road
Cleared Hours:

April (30-90 hrs)

Murphy, Fredericks,
Wexler, Wersinger,
Rydzewski

May (30-90 hrs)

Murphy, Quinn, Katsetos,
Rydzewski, Fredericks,
Brody

June (30-90 hrs)

Quinn, Fredericks,
Rydzewski, Katsetos,
Murphy

What's New at the Base Barb Sforza, Business Manager



What's New?

Check out these new developments in progress throughout September:

- New washer and dryer
- Window draperies for 1st floor area
- Exterior painting of red siding
- Parking area sealing and striping
- Bathroom renovation (off kitchen area)



New Copy Machine at BVA Base in 1st floor office area can fax PCRs! See BLS article on page 9.



"The responders were very professional, efficient and compassionate. I'm very glad I live in Brighton."

Brighton Resident

Johns Arbor Drive
West

Crew:

Maher, Stavalone

Career Staff Committee

Ann Louise Rydzewski, Career Staff Committee Chair

BVA would like to announce some personnel changes : Carissa Srugis is leaving BVA and moving with her fiancée to New Jersey -- we wish her luck

in her new job!

Welcome to Steve La-Due (EMT-P), a new employee. Congratulations to our former employee, Wendy

Sears, who is now a Monroe County Sheriff Deputy. We wish her luck in her new career.



2003—2004 Fund Drive Results Joan Cohen, Board Member

The BVA 2003—2004 fund drive has brought in \$94,200. Unfortunately, we fell short of our goal of \$100,000.

The 2004-2005 Fund Drive will be mailed to residents the second week of September with a new for-

mat.

We've also introduced electronic payment options for donors that visit our web site. Contributors may make donations on-line by credit card via a secure PayPal web site. PayPal is a electronic transaction

application provided by e-Bay.

Much work has gone into the new Fund Drive letter so we are hoping it will generate more revenue. My thanks to everyone involved.



Submit your articles to :

bvapulse@brightonambulance.org

Issue Deadline is November 30, 2004

Training/ Health & Safety

Darrell Grigg, AEMT-P, MICP, Deputy Director of Training

Hello again from the training department!!

We have been very busy the last couple months and are continuing these next couple. Not only have we finished our annual OSHA/AED training, but have recently implemented the use of CPAP (Continuous Positive Airway Pressure) for the ALS techs. On Friday July 30th had our first use in the

field. I am now implementing the new Spit Sock policy and hope to have this new device on the rigs by early August.

In the near future I am going to organize a CPR class for those who need to renew their certification. There are also several other "new things" in the works and if you are interested please come talk to me, as I value a helpful opinion!!



The 2004 Vital Signs conference is approaching and if you are interested in attending please give me a letter of intent so I can approach the BOD. I would like to send folks if there is interest.

Always remember to think "outside the box", be safe and most important Save Lives!!!!!!

BLS

Adam Smotrach, BLS Chief

Well another summer down and all in all this was a pretty productive season it seems. The BLS department saw the addition of several newly cleared medics and is looking forward to seeing the return of our college students that went home for the vacation. Coverage has been pretty good, almost all of the weekend nights have permanent shifts with medic trainers, so for you medic trainees, you know that you can always go in...and for you cleared

medics, remember that even though there are paid staff on, it is still a good idea to go in and do hours...there have been many nights where we were able to put up several rigs due to the arrival of volunteers...this applies to day shifts also.

Also, as many of you hopefully know, we are now using the new copy machine to fax all of our PCR's as well as scanning them onto our network. All completed PCR's need to be faxed to PCRNet and need to be scanned with the EMFOTEC

sheet attached. Bear in mind you still need to attach a photocopy when you place the PCR's in the box in dispatch for all transports. Directions for scanning and faxing are on the machine.

Well, keep on the lookout for new postings and training opportunities and keep up the good work.



"Your people are great."

Brighton Resident

Lac Kine Drive

Crew:

Wendel, Cole,

Fredericks

Independence Day & National Night Out Against Crime

Allen Scalise, Newsletter Chair



"I appreciated the efficiency, light hearted humor and general attitude of the attendants."

Brighton Resident

Ledgerock Lane

Crew:

McMahon, Grigg

Thanks to the following members for your time during the *Town of Brighton July 4th Celebration at Twelve Corners and Meridian Park*:

- Christina Corl*
- Paul Fredericks*
- Ken Hazlett*
- Dennis Mietz*
- Eric Morrie*
- Michael Murphy*
- Preethum Prithviraj*
- Michael Pollock*
- David Raz*
- Ben Rydzewski*
- Allen Scalise*
- Duncan Ververs*
- Steve Wexler*

National Night Out Against Crime: Thanks to these members for their commitment at National Night Out on Tuesday, August 3 from 1800-2100 hrs at the Brighton Town Hall. Approximately 200-300 residents attended this event. Tours of the rigs and fly car were non stop through the end of the evening. Members in attendance:

- Tim Maher
- Michael McMahon
- Dennis Mietz*
- Michael Murphy*
- Michael Pollock*
- David Raz*
- Allen Scalise*
- Kenny Stavalone
- Carolyn Stwertka*

If we inadvertently missed anyone that helped at any event, we say thank you!

*Volunteer Member

On Tuesday, August 3, 2004, 6:00 p.m. to 9:00 p.m., the Brighton Police Department invited residents to join forces with communities nationwide for the 21st Annual National Night Out (NNO) crime and drug prevention event. The Brighton Police Department hosted their celebration on the campus behind the Town Hall.

The celebration included a cook-out and display of various police, fire, ambulance, and other emergency vehicles. BVA was one of several agencies participating. Other agencies included BFD, WBFD, BPD, Animal Control and officials from the Town of Brighton.

National Night Out is designed to promote: police-community partnerships, crime, drug, and violence prevention, safety, and neighborhood unity.

According to the Town of Brighton web site, National Night Out will involve more than 10,000 communities from all 50 states, U.S. territories, Canadian cities, and military bases around the world.

In all, more than 34 million people were expected to participate in America's Night Out Against Crime. NNO 2004 also receives partial support from the U.S. Department of Justice, Bureau of Justice Assistance.

National Night Out Against Crime—August 3, 2004

Photos courtesy of David Raz





"Great Team."

Brighton Resident

S. Clinton Ave

Crew:

Carline, Raz,
McMahon

Event Review: Open House Allen Scalise, Newsletter Chair

Brighton Volunteer Ambulance held an Open House to kick off National EMS Week on its opening day of May 16th. Open House returned this year after a one year hiatus. Ambulance tours and our base were conducted. Demonstrations of specialized Advanced Life Support equipment and infor-

mation was offered to all those that attend. Child Car Seat inspections were conducted and a clown made balloon figures for visitors to take home.

Special thanks to the following Members for their time and efforts to greet the public:

Joan Cohen, Michael E.

Pollock, Steve Wexler; Darrell Grigg, Dennis Mietz, Michael; Murphy, Ann Louise Rydzewski, Ira Platt, Barbara Sforza and Allen Scalise.

Thanks to committee members Michael E. Pollock, Joan Cohen, Steve Wexler, Darrell Grigg and Allen Scalise.

BVA Sponsors Baseball Team, Allen Scalise, Newsletter Chair

BVA was proud to sponsor a minor league girls team in the Brighton Baseball League for Spring 2004. Dennis Mietz, returned this year as Head Coach. Pat McCormick and Robert/Diane Tripp were Assistant Coaches.

Brighton Baseball, Inc., is a network of coaches, parents and community members who are dedicated to the positive emotional and physical maturity of our town youth. The emphasis is the development of desirable values including fair play, good sportsmanship and

community service. Brighton Baseball believes the game of baseball is one more opportunity for our children to grow in self-esteem, confidence and motivation in a safe environment. BVA believes in supporting this mission.

Players included Karly Armstrong, Julia Baker,

Kate Baker, Alyssa Gaitan, Emily Gilbert, Maggie McCormick, Whitney Mietz, Shalini Parasnis-Samar, Abigail Scashill, Charlotte Smith, Zanna Tennant, and Catherine Tripp.

According to BB's web site, BVA's team had a winning record!



BRIGHTON

Volunteer Ambulance



PULSE is published by

Brighton Volunteer
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Steven Wexler

2004 Board

President - Dennis Mietz

Vice President - Bob Brody

Secretary -

Ann Louise Rydzewski

Treasurer - Eric Morrie

Board Member - Joan Cohen

Board Member -

Paul Fredericks

Board Member - Ira Platt

Board Member -

Michael E. Pollock

Board Member - Steven Wexler

BVA

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Rochester, New York 14618

585.271.2718

Articles, Notices or Event
information may be sent to

BVAPulse@brightonambulance.org

BVA Members Needed for the Following:

Crews for Public Events

1. Brighton Chamber of Commerce

Homecoming

Friday, October 1, 2004

Twelve Corners

1730 hours

Sign Up at the Base (See the Schedule Board)

2. Childhood Dyslexia Walk-A-Thon

Saturday, October 9, 2004

0930-1330 hours

Sign Up at the Base (See the Schedule Board)

BVA Committee Needs

New Ambulance Committee

Members Needed!

Sign Up at the Base

(See the Schedule Board)



Have suggestions for the next ambulance?

Email Paul Fredericks at

paul.fredericks@brightonambulance.org

www.brightonambulance.org